

FREE

ARMA PASSPORT SPRING SEMINAR MANIA V



ONLINE



APRIL &
MAY 2025



20 ARMA
CHAPTERS



STAMP YOUR PASSPORT

ATTEND FREE PROGRAMS

ENTER TO WIN PRIZES

ABOUT **SPRING SEMINAR MANIA**

Welcome to the 5th annual **Spring Seminar Mania Program!** Born out of necessity in 2021, when gathering together with colleagues was not a viable option for chapters, the greater Midwest ARMA chapters forged untraveled (virtual) territory. These chapters came together and through a lot of hard work, creativity, technology, and passion, the very first Spring Seminar Mania was held. It was a colossal success! We found this format was so much more than a novelty during those challenging times. It has evolved into a practical, sustainable, and boundaryless way for all of us to join together for our common interests, participate in educational sessions, and network with colleagues from all over the country. This year, 20 ARMA Chapters have partnered to provide 20 educational sessions during the months of April and May. Our program participants span the country, from Washington state to Florida, expanding our regional diversity far beyond the Midwest.

So grab your virtual passports and get ready to visit some spectacular destinations. Each time you attend a seminar, your virtual passport is stamped. The more places you visit the more passport stamps you get! The more passport stamps you get the more chances you have to win prizes during and at the end of the event series.

Learn from the experts in our field, tour these fabulous cities & states graciously hosted by our participating ARMA Chapters, and win great prizes. Mark your calendar and join us for one, many, or all of the following seminars.

DON'T WAIT! REGISTER TODAY!

STAMP YOUR PASSPORT

Thanks to the generosity of our sponsors at VRC, wonderful prizes await you during and at the end of your trip. Prizes include 40 \$50 gift cards donated by VRC.

Extend your virtual vacation for another day by attending the Spring Seminar Mania's finale event on Thursday, May 29, 2025 where we will play a records trivia game, network with one another, and announce the grand finale door prize winners.

How to Qualify to Win Door Prizes:

Every time you attend a meeting your digital passport will be stamped, thereby placing your name into a drawing for the finale event door prizes. The more meetings you attend, the more chances you'll have to win via raffle or trivia!

NOTE: Attendees may opt out of prize drawings. Simply include a note to withdraw from door prize winnings each time you register for a session.

Prize Winners:

Winners will be randomly selected and announced at the finale event on Thursday, May 29, 2025. Winners will be formally notified via e-mail by the Spring Seminar Mania Prize Committee (one prize per person).



PROGRAM SCHEDULE

April 3-9

April 3



BRUCE WIRTH

End to End Governance "By Design"

The most important assets in an organization are people and information. Learn how a collaborative "By Design" approach and comprehensive "End to End" Governance Framework can bring those assets together in harmony.

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

April 8



PHYLLIS ELIN, PH.D.

Best Practices IG Can Prevent a Catastrophic Data Breach: The Case of Allium UPI in Estonia

By implementing a clear, defensible retention schedule, organizations can not only comply with privacy laws but also strengthen their overall security posture.

11 AM PDT

12 PM MDT

1 PM CDT

2 PM EDT

April 9



ROBERT BOGUE

Are You and Your Organization Ready for GenAI?

Introducing GenAI requires readiness on the part of an organization. Explore the key IG aspects to have in place before turning GenAI on and learn how to identify likely barriers and resistance you may receive.

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

CLICK TO REGISTER: [4/3 program](#) · [4/8 program](#) · [4/9 program](#)

PROGRAM SCHEDULE

April 10-16

April 10



DARRA HOFMAN, PH.D.

Pathways to Mastering Modern Information Governance

Join our webinar with Dr. Hofman to elevate your career. Learn core competencies and professional skills & abilities needed as a modern IG professional. Discover educational programs, professional development, and certifications.

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

April 15



ANDREW YSASI

IG and Cybersecurity

With bad actors attempting over 11 cyber attacks per minute, securing data has become priority #1 for organizations. This presentation explores current threats and ways IG and cybersecurity professionals can help safeguard data.

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

April 16



RICHARD HOGG

AI Governance – Can You Use AI On Your Data?

Explore the key aspects of using data with AI including hygiene, access, and engagement as well as the sometimes-overlooked governance of AI which is where organizations can ensure they stay (and remain) compliant.

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

CLICK TO REGISTER: [4/10 program](#) • [4/15 program](#) • [4/16 program](#)

PROGRAM SCHEDULE

April 17-23

April 17



DAVID QUACKENBUSH

Practical Applications of AI for Information Governance

This session will look across the AI landscape and provide some practical perspective and advice to help practitioners get enthusiastic about the positive impact AI will have on information governance.

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

April 22



TERESA DRABENSTADT

Developing Meaningful Metrics – Measure What Matters

Attend this session to learn how to develop meaningful metrics for your Information Governance Program in language that speaks to executives (Hint: \$\$).

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

April 23



TOD CHERNIKOFF

IG vs. Audits and Examinations: It's Not as Bad as You Think

Join us as Tod Chernikoff provides a "what to expect from an audit" perspective by exploring what audits/exams can reveal about an IG Program, how these assessments are conducted, and what outcomes you can expect.

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

CLICK TO REGISTER: [4/17 program](#) · [4/22 program](#) · [4/23 program](#)

PROGRAM SCHEDULE

April 24-
May 6

April 24



DONDA YOUNG

Journey to Information Coordinator Program Success

Information Coordinator Networks are an essential component to the success of an Information Governance Program. Join us as we explore the top aspects of building and sustaining these crucial networks.

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

May 1



SUSAN L. MARIN

A Time for Change

A Time for a Change walks the audience through the impact of change at different organizational levels with a specific focus on change management from the bottom up (boots-on-the-ground versus top-down).

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

May 6



STEVE WEISSMAN

Information Governance and Cloud Migration

This is an informative presentation matching IG requirements to the challenges posed by necessary information migration in a dynamic business environment.

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

CLICK TO REGISTER: [4/24 program](#) · [5/1 program](#) · [5/6 program](#)

PROGRAM SCHEDULE

May 7-13

May 7



CODY MORTIMER,
VINCENT ZEE, & RAY DAVIS

On The Road Again – The Intersection of RIM and eDiscovery

Explore ways to harmonize records and information management (RIM) and eDiscovery to better align and support the objectives of your organization through an in-depth review of the Electronic Discovery Reference Model (EDRM).

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

May 8



BRUCE MILLER

Microsoft Purview – The REAL Records Management

Microsoft Purview can manage electronic records but deploying it for compliance is complex. Learn how to navigate Purview's unique language, understand its limitations, and deploy it effectively for real-world recordkeeping.

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

May 13



ROBERT MCKEE

Got ROT? The Best Haul-Away Services are at Your Hands and in Your Connections

No one likes cleaning and organizing their house after years of neglect but as an IG professional, it's your job! Learn how to successfully navigate the challenges with proven solutions. Spring is coming – be prepared!

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

CLICK TO REGISTER: [5/7 program](#) · [5/8 program](#) · [5/13 program](#)

PROGRAM SCHEDULE

May 14-20

May 14



GREG GROSPITCH &
MICHAEL DISCENZO

IT Showdown: The Pros and Cons of Automation, Conversion, and Consolidation

Join us for an engaging debate featuring two leading experts from the enterprise content management (ECM) and records and information management (RIM) industries as they tackle the hottest IT trends shaping the future of business operations.

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

May 15



DEBORAH ROBBINS

Five Mistakes that Sabotage Your RIM Program: Are You Making One of These?

In this session we will look at current roles and practices in a RIM Program and explore whether these practices are hindering growth. We will also discuss how to avoid pitfalls to ensure your RIM Program stays on the right track.

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

May 20



CHRISTIAN PASCHKE

How to Use Scorecard Reporting and Testing to Drive Measurable Records Management Compliance Results

Upon completing this session, participants will understand how to develop a records management compliance scorecard, propose a compliance testing program, and prepare to address common challenges that arise from auditing compliance.

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

CLICK TO REGISTER: [5/14 program](#) · [5/15 program](#) · [5/20 program](#)

PROGRAM SCHEDULE

May 21-29

May 21



Navigating RIM in the Utilities and Energy Industries

From mitigating natural disasters, to evolving regulations, to securing stakeholder buy-in and adopting modern solutions, explore the unique challenges of records and information management in the energy and utilities industries.

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

KELLY MURPHY, ASHLEY MCKAY,
& SHERRY MCMANUS

May 22



Building and Sustaining Your RIM Program with a RIM Playbook

What if your RIM team vanished tomorrow? Would your program survive? With a RIM playbook, it can! Learn to build one, structure key plays, and streamline processes. Get a template with sample plays to kick-start your own!

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

JESSE WILKINS

May 29

SPRING SEMINAR
MANIA V

2025
FINALE

ARMA PASSPORT 2025 FINALE EVENT

TRIVIA & GAMES • FABULOUS PRIZES
MEET OTHER PROFESSIONALS

9:30 AM PDT

10:30 AM MDT

11:30 AM CDT

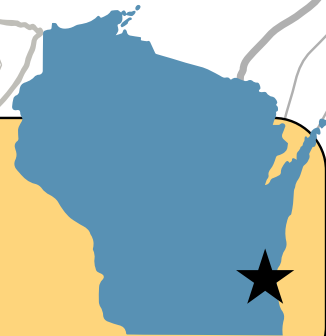
12:30 PM EDT

CLICK TO REGISTER: [5/21 program](#) • [5/22 program](#) • [5/29 finale event](#)

ON APRIL 3RD TRAVEL TO...



Milwaukee, WI



ABOUT MILWAUKEE

Milwaukee is the largest city in the state of Wisconsin. Located on Lake Michigan's western shore, Milwaukee is known for its brewing traditions and is home to Harley-Davidson motorcycles.



FUN FACT

Built in France in the 1420s before being moved to America, the St. Joan of Arc Chapel on Marquette University's campus is the only Medieval Ages structure in the Western hemisphere. It still hosts regular mass services.

UPCOMING EVENTS

In September the City of Manitowoc, Wisconsin celebrates *Sputnikfest*, a one-day wacky festival of all things alien and art commemorating the day when a piece of the Soviet spaceship Sputnik IV crashed onto a busy city street.

ABOUT ARMA MILWAUKEE

Established on March 6th, 1948 as the "Milwaukee Filing Association," ARMA Milwaukee is one of the first ARMA Chapters chartered. ARMA Milwaukee serves Eastern and Northern Wisconsin, with members in Oshkosh, Stevens Point, and Green Bay.



2025 ARMA PASSPORT



[Click here to learn more](#)

**BRUCE WIRTH**

End to End Governance "By Design"

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

ABOUT THE PROGRAM

Explore the unification of data and information governance through a "By Design" approach that helps protect and preserve America's nuclear energy legacy. As the Director of Information Management, Sr Mgr. and Task Order Mgr. at TFE, Inc. Bruce Wirth leads a multi-functional team serving the Dept. of Energy's Office of Legacy Management. Learn how a collaborative governance approach ensures the protection of information as Bruce shares his strategic approaches, best practices, and the challenges of building an end-to-end governance framework that not only safeguards environmental and public health but also ensures transparency and accountability in managing legacy data for future generations.

ABOUT BRUCE

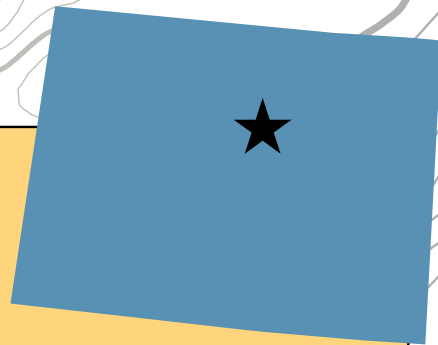
Bruce Wirth, MPA, IGP, CRM, CIP, ECM-M, has 20+ years of experience in information management, project and program governance, and strategic leadership. A military veteran, he has led teams in complex environments across the world, the state of Washington, and as a contractor. Bruce currently leads a multi-functional team from TFE, Inc. delivering strategic, operational, and tactical solutions for the Dept. of Energy, Office of Legacy Mgmt. With a proven track record in governance, ECM, and collaboration, Bruce plays a pivotal role in aligning IM strategies with organizational objectives to enhance efficiency and compliance.



ON APRIL 8TH TRAVEL TO...



Denver, CO



ABOUT DENVER

A young, active, and athletic city at the base of the Rocky Mountains, Denver features 4 professional sports teams, stunning architecture, award-winning dining, and unparalleled views.



FUN FACT

Nicknamed the “Mile High City,” Denver is exactly 1 mile (5,280 ft) above sea level. It averages 300 days of sunshine per year, which is more than San Diego or Miami, and it brews the most beer in the nation (200+ types daily).



UPCOMING EVENTS

The *Great American Beer Festival*—the nation’s favorite beer festival and cultural phenomenon—returns to Denver October 9-11, 2025 with more than 100 beer and cider styles.

ABOUT ARMA MILE HIGH DENVER

The Mile High Denver Chapter was established in 1970 and serves ARMA members in the Rocky Mountain Region. Mile High Denver ARMA is prolific, vibrant, and one of the larger active chapters in North America.



April
8**PHYLLIS ELIN, PH.D.*****Best Practices IG Can Prevent a Catastrophic Data Breach: The Case of Allium UPI in Estonia***

11 AM PDT

12 PM MDT

1 PM CDT

2 PM EDT

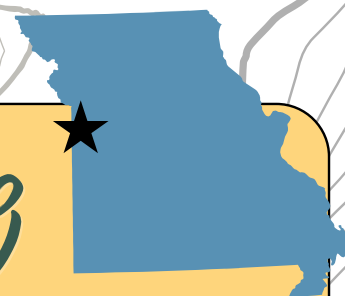
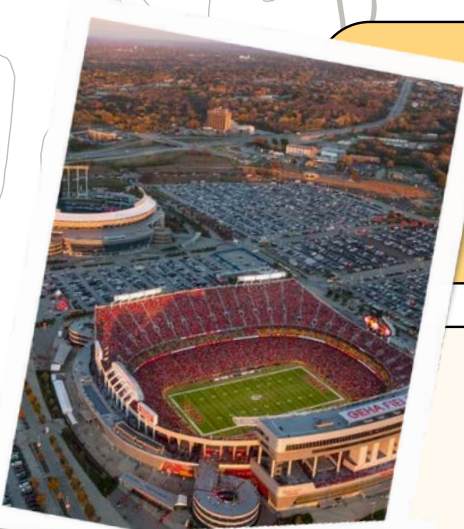
ABOUT THE PROGRAM

A data breach at Allium UPI compromised the personal information of nearly half of Estonia's population. This type of catastrophic breach underscores the vital importance of data deletion based on a clear retention schedule. Privacy regulations, such as the GDPR, mandate that personal data be kept only as long as it serves a specific business or legal purpose, which includes complying with a retention schedule based on EU law. Simply put, when personal data is both no longer necessary and not required to be kept based on a legal retention requirement, it should be deleted promptly to reduce the risk of exposure.

ABOUT PHYLLIS

Phyllis Elin, Ph.D. is an esteemed leader in the information governance field, possessing an impressive 30 years of experience. Throughout her career, Phyllis has demonstrated exceptional skills by leading consulting assignments and managing projects for enterprise clients across diverse industries, such as financial services, pharmaceuticals, manufacturing, healthcare, legal, higher education, and the public sector. Her extensive expertise and versatile background make her a highly sought-after professional in RIM and IG.

ON APRIL 9TH TRAVEL TO...



Kansas City, MO

ABOUT KANSAS CITY

Kansas City, known as the "Paris of the Plains," straddles the western border of Missouri and Kansas. Best known for Chiefs football, Royals baseball, jazz, BBQ, and an abundance of fountains.



FUN FACT

Walt Disney opened his first animation studio, Laugh-O-Gram Studios, in Kansas City. Mickey Mouse was inspired by a real-life mouse in the building.

UPCOMING EVENTS

The *Brookside Art Annual*, Kansas City's first outdoor art show of 2025, takes place May 2-4. *Harry's Hay Days* honors the legacy of President Harry S. Truman May 2-3, 2025. The *NASCAR Cup Series* revs up the Kansas Speedway May 9-11, 2025.

ABOUT GREATER KANSAS CITY ARMA

GKCARMA is a chapter of professionals serving the information management (IM) community. Their objective as a chapter is to provide their members, potential members, and the IM community with continuing education and networking opportunities.



2025 ARMA PASSPORT



[Click here to learn more](#)

**ROBERT BOGUE**

Are You and Your Organization Ready for GenAI?

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

ABOUT THE PROGRAM

Are you and your organization ready for GenAI? Like most information governance advances, introducing generative artificial intelligence (GenAI) to your organization requires readiness on the part of the organization and the people. We'll identify the key information governance aspects that you'll want to have in place before turning GenAI on. Despite the hype, we all know that "garbage in, garbage out" is truth. We'll also explain how to prepare associates to best leverage these new technologies and to identify what barriers and resistance you may receive. You will leave knowing what you've got to do to surf the GenAI wave instead of getting tossed by it.

ABOUT ROBERT

Robert Bogue has led change projects for 3 decades. As a recovering technologist, he's changed the way people work as he changed the technology. He's the author of 28 books and has been a Microsoft MVP for 21 years. His work has transformed corporations, government, and quasi-government organizations. It's not about the technology, but he leverages his strength in technology and human systems to create change that is sustainable and transformative for organizations of all sizes and shapes.

ON APRIL 10TH TRAVEL TO...

The Triangle, NC

ABOUT THE TRIANGLE

Raleigh, Durham, and Chapel Hill are home to 3 universities and top-class research facilities. Visitors enjoy festivals and nature trails at Umstead State Park and The Mountains-to-Sea Trail.

FUN FACT

These celebrities have strong connections to the Triangle area: Michael Jordan, Clay Aiken, Pete Maravich, James Taylor, Mia Hamm, Ariana DeBose, and John Wall.

UPCOMING EVENTS

- *Full Frame Documentary Film Festival*: April 3-6, Durham.
- *Strawberry Festival*: May 4, Chapel Hill / Carrboro Farmers' Market.
- *Artsposure*: May 17-19, Raleigh.

ABOUT ARMA TRIANGLE

ARMA Triangle was chartered in 1982. Today members represent various industries in the Research Triangle. In 2008 the Chapter won ARMA's Chapter of the Year Award, recognized for innovative public relations and membership recruitment efforts.



2025 ARMA PASSPORT



[Click here to learn more](#)

April
10**DARRA HOFMAN, PH.D.**

Pathways to Mastering Modern Information Governance

9 AM PDT**10 AM MDT****11 AM CDT****12 PM EDT**

ABOUT THE PROGRAM

Are you a records manager looking to elevate your career in information governance? Join our webinar led by Dr. Darra Hofman, MARA Coordinator at San Jose State University, to learn what core competencies, professional skills, and abilities you should be equipped with to excel as a modern information governance professional. Dr. Hofman will discuss the educational pathways available for you to learn skills, develop professionally, and validate your expertise.

ABOUT DARRA

Dr. Darra Hofman, MARA Coordinator for San Jose State University, graduated with a Ph.D. in Library, Archival, and Information Science from the University of British Columbia in 2020 before moving on to earn a M.L.I.S. from the University of Kentucky and a J.D. and B.A. (honors) from Arizona State University. With a particular interest in privacy, blockchain technologies, and health records, Dr. Hofman's research on the intersection of archives, technology, and law has been published in various journals, conference proceedings, and edited collections.



ON APRIL 15TH TRAVEL TO...



Chattanooga, TN

ABOUT CHATTANOOGA

Known as the "Scenic City," Chattanooga is surrounded by mountains and is popular for its art districts, music, and unique dining spots, complemented by world-class attractions.



FUN FACT

Chattanooga was the first city in the world to offer gig internet speeds. The Lookout Mountain incline railway is one of the steepest passenger railway lines in the world, with a 72.7% grade.

UPCOMING EVENTS

Hosted by the Int'l Bluegrass Music Association, the IBMA *World of Bluegrass* comes to Chattanooga in September. The event features a trade show, concerts, and awards that celebrate and promote bluegrass music.

ABOUT ARMA GREATER CHATTANOOGA

The Greater Chattanooga Area Chapter is small but "mighty." Their members are longstanding ARMA International and chapter members. They strive to help advance careers and provide education and networking opportunities.





April
15

ANDREW YSASI

IG and Cybersecurity

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

ABOUT THE PROGRAM

Organizations face a myriad of security concerns; sometimes, understanding these concerns can be overwhelming. IG professionals must understand security issues that threaten their organizations and the information they are charged to protect. This presentation explores current threats and how an IG professional can help cybersecurity professionals safeguard data. IG professionals attending this session will learn theoretical and practical knowledge on protecting data from a Certified Information Security Manager (CISM), Certified Records Manager (CRM), and instructor at San Jose State University MARA program.

ABOUT ANDREW

Andrew Ysasi, MS, CRM, IGP, CIP, CIGO, FIP, CIPM, CISM, PMP has 25 years of experience in executive leadership and information governance. As Vice President of Advocacy for VRC, Andrew mentors, educates, and volunteers with the IG community on behalf of VRC. In addition to his work at VRC, he served on the Executive Committee for the ICRM from 2020 to 2023, is an instructor at San Jose State University's MARA program, and a resume expert with Admiovio® where his work is published on CIO.com. In the past, Andrew contributed to ARMA's *IGBOK* and Wiley's *Information Governance 2nd Edition*.



ON APRIL 16TH TRAVEL TO...

Northern Virginia

ABOUT NORTHERN VIRGINIA

Northern Virginia is an historic, thriving, and diverse region located south and west of Washington, D.C.

FUN FACT

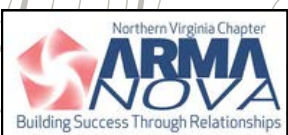
Did you know that the Smithsonian National Air and Space Museum has a second museum, Udvar-Hazy, located in Northern VA? It houses the Shuttle Discovery. When NASA retired the Discovery, it was flown there atop of a Boeing 747.

UPCOMING EVENTS

The *National Cherry Blossom Festival* commemorates the 1912 gift of 3,000 cherry trees from the Mayor of Tokyo to the city of Washington, D.C. It welcomes about 1.5 million people to enjoy diverse and creative programming.

ABOUT ARMA NOVA

ARMA NOVA is an award-winning chapter that fosters collaboration and relationship building for knowledge-seeking RIM and IG professionals in the region who wish to advance their careers and share their knowledge.



2025 ARMA PASSPORT



[Click here to learn more](#)

April
16**RICHARD HOGG**

AI Governance – Can You Use AI On Your Data?

9 AM PDT**10 AM MDT****11 AM CDT****12 PM EDT**

ABOUT THE PROGRAM

Key aspects of using data with AI include hygiene, access, and engagement. Sometimes overlooked is the governance of AI and ensuring you stay (and remain) compliant. This session will cover the following areas:

- Just what is AI and where do you need governance?
- Common prohibitions on your data, preventing the use of AI.
- AI Risk Management.
- AI Information Governance.
- Enabling governance across the evolving landscape of technology, legal, and ethical standards to get the most out of your AI.

ABOUT RICHARD

With 30 years experience with Fortune 10 clients globally across information governance, privacy, records management, archiving, eDiscovery, and analytics, Richard Hogg's roles have included global product offering and consulting for public and private organizations. Hogg is a regular speaker and publisher with communities of practice including ARMA, AIIM, and ILTA. He leads records and information governance for White & Case, a top 10 global law firm, managing all firm information from the cradle to the grave and reducing the friction in finding, retaining, and using data in compliance.

ON APRIL 17TH TRAVEL TO...

Oklahoma

ABOUT OKLAHOMA

With a population of 4.1 million, Oklahoma is known as the "Sooner State." The first Girl Scout Cookie was sold in Muskogee in 1917 and the bread twist tie was invented in Maysville in 1961.

FUN FACT

Known as "Tornado Alley" for its severe weather, Oklahoma has a rich Native American heritage and is home to 39 federally recognized Native American tribes. The official state wildflower is the Indian Blanket.

UPCOMING EVENTS

Thursday, May 15 - *Records Management in the Age of Privacy* with Jesse Wilkins.

ABOUT ARMA OKLAHOMA

ARMA Oklahoma Chapter has been around for more than 50 years, and currently has more than 50 members. Their monthly meetings are hybrid (in-person and virtual), but their annual Member Appreciation lunch is when they all meet in person together

ARMA
OK
CHAPTER

April
17**DAVID QUACKENBUSH**

Practical Applications of AI for Information Governance

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

ABOUT THE PROGRAM

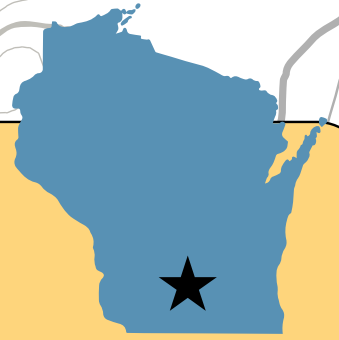
Is AI a disease or a cure? AI is the new hot topic and with good reason. While there have been many technology silver bullets that promise great returns but never deliver, AI is different and in all likelihood will fundamentally change how many types of works get done. This is causing all kinds of reactions – from fear of large job losses to great disruptive opportunities for new businesses. This session will look across the AI landscape and provide some practical perspective and advice to help practitioners get enthusiastic about the positive impact AI will have on information governance.

ABOUT DAVID

As CEO, David Quackenbush led Gimmal's transformation from a professional services business to a software-led solutions business. David's experience includes leading high-growth companies and companies in transformation. David has led M&A activity on both the sell and buy side of deals. He is well versed in the Energy and Multi-unit Retail industries. David is also an active participant in many charitable organizations, including Child Advocates (Board Member), the Houston Livestock Show and Rodeo (Directions & Assistance Committee), and is President of the Houston A&M Club.

ON APRIL 22ND TRAVEL TO...

Madison, WI



ABOUT MADISON

Madison, Wisconsin offers both small town charm and a range of leisure and cultural opportunities usually only found in larger cities. It has been continually ranked as a "Best Place to Live."

FUN FACT

The State Capitol was built with 43 types of stones from 6 countries and 8 states. A City of Madison ordinance prevents any new building from being taller than the Capitol dome.

UPCOMING EVENTS

The *World's Largest Brat Fest* is held every Memorial Day weekend on Willow Island at the Alliant Energy Center in Madison. Serving as a fundraiser for local charities, it has grown to support over 100 non-profits.

ABOUT ARMA MADISON

ARMA Madison aims to promote the advancement and professional competence of its members, enabling them to provide records and information management leadership and expertise within their organizations and their communities.



April
22**TERESA DRABENSTADT**

Developing Meaningful Metrics – Measure What Matters

10 AM PDT**11 AM MDT****12 PM CDT****1 PM EDT**

ABOUT THE PROGRAM

What metrics are you using to communicate progress or escalate risk to executives? Are your metrics impactful? If you're reporting on metrics such as the number of meetings held, the number of boxes reviewed, etc., you're measuring activities when you could be measuring results. Attend this session to learn how to develop meaningful metrics for your IG Program in language that speaks to executives (Hint: \$\$).

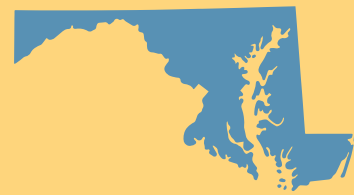
ABOUT TERESA

Teresa helps clients to advance their Information Governance Programs, often starting with a Maturity Assessment and providing guidance along the journey. In her prior employment, she led the ARMA Cobalt Award-winning Information Governance Program for a multi-line insurance company in Madison, WI. Teresa has 20+ years of business leadership experience in IT, compliance, privacy, and internal audit. She has led many large-scale transformational projects using a collaborative approach, resulting in increased efficiency, improved controls, and decreased long-term costs.



ON APRIL 23RD TRAVEL TO...

Maryland



ABOUT MARYLAND

Montgomery County is Maryland's most populous jurisdiction with over 1 million residents. It is located next to the nation's capital, Washington, D.C., and covers 502 square miles.



FUN FACT

Brookeville, MD was the U.S. capital for a day after the British troops burned down the White House during the War of 1812. Celebrities who grew up in Montgomery County include Goldie Hawn, Julia Louis-Dreyfus, and Daniel Stern.

UPCOMING EVENTS

The *Montgomery County Agricultural Fair* is held every year in August on 62 acres in the heart of Gaithersburg, MD. Its 50 buildings house a variety of livestock and exhibits. The fair also features a huge midway.

ABOUT ARMA METRO MARYLAND

The Metro Maryland ARMA Chapter was founded in 1989 and is based in the Maryland suburbs of the nation's capital. They welcome members from the local area and beyond. To learn more about their chapter and programs, visit their website!



2025 ARMA PASSPORT



[Click here to learn more](#)

April
23**TOD CHERNIKOFF**

IG vs. Audits and Examinations: It's Not as Bad as You Think

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

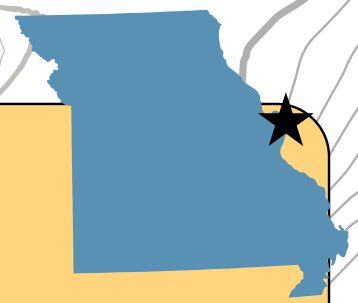
ABOUT THE PROGRAM

The ARMA Information Governance Implementation Model 2.0 provides for Authorities, including Risk Tolerance and Standards/Practices as well as others, and a Procedural Framework that includes Policies, Procedures, Rules, Guidelines, and Accountability. Where do these come into play beyond your IG Program's framework? Internal and external audits and examinations provide independent assessments of your program in terms of risk management, governance, conformity with internal controls, regulatory compliance, uncovering waste or fraud, and for other purposes. This presentation will examine these processes, describe the benefits they may have to your program, and provide a "what to expect from an audit" perspective.

ABOUT TOD

Tod Chernikoff, CRM, IGP, CIP has over 25 years of experience providing records and information management and information governance services. He has served ARMA in positions at the local, regional, and international levels, including as a member of the ARMA International Board of Directors. He received the ICRM's 2014 Alan Andolsen Award in recognition of outstanding CRM Mentorship. He is a member of the Records and Information Management Team at Navy Federal Credit Union where he is helping to enable RIM operations across the global enterprise.

ON APRIL 24TH TRAVEL TO...



St. Louis, MO

ABOUT ST. LOUIS

Known as the “Gateway to the West,” St. Louis blends rich history, diverse culture, and vibrant arts while showcasing the best parts of both big city and small town life.

FUN FACT

Home of the tallest monument in the U.S., the Gateway Arch, St. Louis hosted the 1904 Olympics and World's Fair. Also known as the Chess Capital of the U.S., it boasts a top-rated zoo and is the birthplace of toasted ravioli.

UPCOMING EVENTS

- Thursday, May 15th @ 2:30 p.m. CDT - Tour of St. Louis Record Center with Sean Phelan (in-person).
- Thursday, June 19th @ 2:30pm CDT - Member Awards and Appreciation Event (in-person).

ABOUT ARMA ST. LOUIS

The 19th chartered chapter of ARMA International, St. Louis was founded on April 5, 1966 by Richard Wolff, CRM, Gerald F. Brown, CRM, and Gerald Hegle. It has a rich tradition of providing educational sessions and resources to RIM professionals.





April
24

DONDA YOUNG

Journey to Information Coordinator Program Success

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

ABOUT THE PROGRAM

IGRM programs can't maintain compliance on their own. They require support from the business to manage information across the organization. Information is owned by the business and needs subject matter expertise to support the business functions that impact its creation, use, maintenance, and disposal. This session will discuss the essential aspects of building and sustaining Information Coordinator networks within business units to establish and sustain success within an Information Governance Program.

ABOUT DONDA

Donda Young, CIP, AIIM Fellow, is the Principal Consultant and President of Helias Consulting, supporting companies on their journey in information governance. She has over 20 years of diverse and forward-looking experience as a practitioner, vendor, and consultant serving both Fortune 500 and Am Law 100 clients. She is a Certified Information Professional and is recognized for her knowledge and leadership in the information governance field as an AIIM International Fellow and past President of ARMA International's New England Chapter.



ON MAY 1ST TRAVEL TO...

Palmetto, SC

ABOUT SOUTH CAROLINA

South Carolina is located in the southeastern region of the USA and overlooks the Atlantic Ocean. It has history that dates back to the mid-1600s.

FUN FACT

South Carolina is home to the world's hottest pepper – the Carolina Reaper! Known as the “Palmetto State,” it boasts over 300 golf courses, and tattoos weren't legal in the state until 2004.

UPCOMING EVENTS

The *Juneteenth Freedom Festival* is a multi-day celebration featuring seminars, educational programs, and a 2-day carnival at the State Fairgrounds with food, music, rides, games, exhibitors, and more.

ABOUT ARMA PALMETTO

Established in 2019, the Palmetto Chapter was formed via the merging of the South Carolina Coastal, Greenville, Central Savannah River/Aiken, and Columbia chapters in order to better the member experience and to elevate content.



2025 ARMA PASSPORT



[Click here to learn more](#)



SUSAN L. MARIN

A Time for Change

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

ABOUT THE PROGRAM

Concerns about organizational change often cause a stumbling block to instituting new processes or applications. *A Time for a Change* walks the audience through the impact of change at different organizational levels. By focusing on the traits and needs at the individual employee level, the audience is challenged to consider different approaches when working within an organization.

ABOUT SUSAN

Susan L. Marin, CRM, CIGO, MS, PMP is a Senior Consulting Manager and part of Consilio's Advisory Services team. Susan has 22 years of litigation, information governance, records and information management, and legal hold experience. Susan has a master's degree in Organizational Change and Leadership. With expertise in the use of change management techniques and a foundation of corporate RIM experience, Susan advised and counseled a Michigan non-profit in the creation of their IG procedures and processes to establish a legal, defensible, and repeatable process.

ON MAY 6TH TRAVEL TO...

Chicago, IL



ABOUT CHICAGO

The name Chicago comes from the Algonquin word "Shikaakwa," which means "onion field" or "wild garlic." Chicago has 552 recreation parks and 15 miles of beaches along Lake Michigan.

FUN FACT

The Ferris wheel was invented in Chicago for the World's Columbia Exposition in 1893. Walt Disney was born in Chicago on December 5th, 1901.

UPCOMING EVENTS

The 40th annual *Chicago Jazz Festival* will take place from August 29th to September 1st at downtown's Millennium Park and Chicago Cultural Center. The festival is free and open to the public.

ABOUT ARMA CHICAGO

ARMA Chicago serves the RM and IG communities in Chicago and its surrounding suburbs. Each year the chapter hosts nine in-person, virtual, or hybrid educational events. The late, legendary RM consultant Marjorie Payne was once a chapter member.



**STEVE WEISSMAN**

Information Governance and Cloud Migration

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

ABOUT THE PROGRAM

Migrating information from one solution to another can be complicated, time-consuming, and expensive – so much so that most organizations simply don't want to do it. This session will explore and discuss key questions such as:

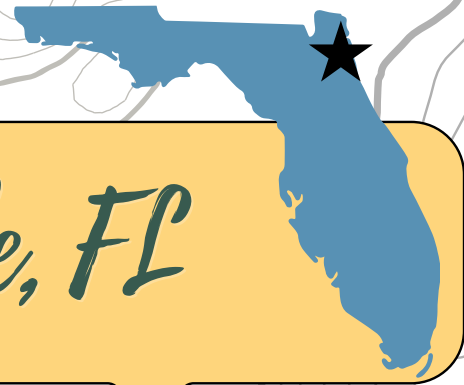
- What information can be culled so you don't have to pay to "lift and shift" it all?
- Can your privacy and security requirements be fully met in a new environment?
- What other systems touch the one needing to be replaced as information flows throughout your business processes?

Don't wait for the inevitable crisis to appear. Start developing your action plan today!

ABOUT STEVE

Steve Weissman is a multi-credentialed consultant, analyst, instructor, and public speaker who focuses on information and records strategy, maturity modeling and needs assessment, process improvement, RFP development, and organizational change. A long-time contributor to various associations, including ARMA and AIIM, Steve is an AIIM Fellow, a recipient of AIIM's prestigious Award of Merit, and an inaugural inductee of the Information Governance Hall of Honor.

ON MAY 7TH TRAVEL TO...



Jacksonville, FL

ABOUT JACKSONVILLE

Jacksonville, Florida combines historical charm and modern experiences. Its diverse population, rich cultural scene, and abundance of recreational activities captivate residents and visitors alike.



FUN FACT

Jacksonville is the largest city by land area in the contiguous USA. Home of the NFL's Jacksonville Jaguars, it has 22 miles of beaches, the country's largest urban park system and it hosts an annual Jazz Festival.

UPCOMING EVENTS

The Jacksonville Symphony hosts *Cirque of Ice & Fire* on May 9th, the "As If" 90's Festival celebrates 90's retro on May 17th, and the *Jacksonville Jazz Festival* runs from May 22nd to the 25th.

ABOUT ARMA JACKSONVILLE

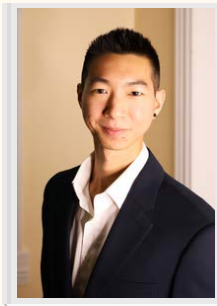
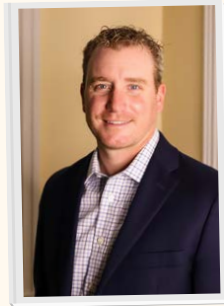
The ARMA Jacksonville Chapter is an active organization dedicated to advancing the practice of records and information management. The chapter hosts a variety of events and educational sessions throughout the year.



2025 ARMA PASSPORT



[Click here to learn more](#)



May
7

CODY MORTIMER, VINCENT ZEE, & RAY DAVIS

On The Road Again – The Intersection of RIM and eDiscovery

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

ABOUT THE PROGRAM

This session features a comprehensive overview of eDiscovery, complete with an in-depth look at the Electronic Discovery Reference Model (EDRM). Attendees will learn how records and information management (RIM) intersects with eDiscovery, highlighting the role of RIM Managers in supporting organizational goals. This session will explore how RIM can facilitate eDiscovery in a way that ensures a smooth, efficient process that supports and aligns with the objectives of organizations.

ABOUT CODY, VINCENT, & RAY

With over 10 years of eDiscovery experience, Cody Mortimer is a Principal Consultant at Innovative Development (INNOVATIVE). A certified Project Manager Professional, he has delivered strategic business process and tech integration services for eDiscovery, RIM, and IG.

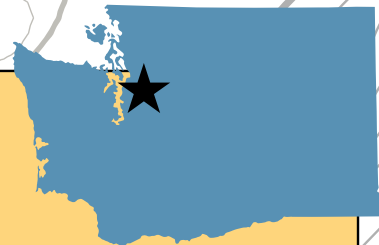
Vince Zee is a Principal Consultant at INNOVATIVE. He has spent the past 6 years providing ERP and database support before moving to eDiscovery and RIM. Today he helps clients reduce the time and cost of eDiscovery.

Ray Davis is the Sr. Principal RIM Consultant at INNOVATIVE. He has over 30 years of RIM experience as a records manager, business owner, host of *Inside the Records Room*, IG specialist, consultant, and more.

ON MAY 8TH TRAVEL TO...



Seattle, WA



ABOUT SEATTLE

Greater Seattle is a bustling area that thrives with industrial, commercial, and cultural activity. Enjoying time outdoors is popular thanks to the stunning PNW scenery and mild climate.



FUN FACT

Despite its "Rainy City" reputation, Seattle's 38 inches of rainfall per year is less than the annual rainfall in Houston, New York, Atlanta, and Boston! While Seattle days can be gray and drizzly, the summers are amazing.

UPCOMING EVENTS

The Bite of Seattle is an annual food festival that takes place in July at the Seattle Center. The event features over 250 local vendors, beer and wine gardens, cider tastings, local artisans, and over 65 musical performers.

ABOUT GREATER SEATTLE ARMA

The Greater Seattle Chapter, est. 1964, currently has 64 members consisting of RIM professionals from public, legal, religious, and business organizations. Our area includes Bellingham, Everett, east to Richland, and throughout the Seattle metro region.



2025 ARMA PASSPORT



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May
8**BRUCE MILLER**

Microsoft Purview – The REAL Records Management

10 AM PDT**11 AM MDT****12 PM CDT****1 PM EDT**

ABOUT THE PROGRAM

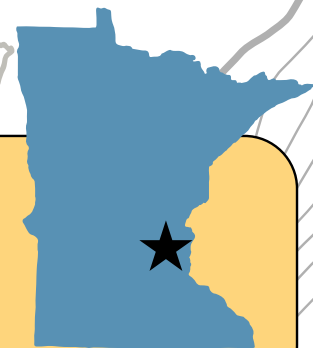
Microsoft Purview can manage electronic records, but deploying it for true records compliance is complex. In this session Bruce Miller, an expert in electronic recordkeeping, will separate marketing hype from reality. He'll teach you how to navigate Purview's unique language and its critical limitations, offering practical workarounds and deployment strategies for real-world records management. Unlike typical webinars, this session focuses on real-life applications, not sales pitches, to help you understand and deploy Purview effectively.

ABOUT BRUCE

Bruce Miller, MBA, IGP is a leading expert in electronic recordkeeping. He is known for pioneering modern software in 1989 and the world's first e-Records software certification in 1997. He developed the first e-Records software engine for business software in 1999 and received several awards, including the Emmett Leahy Award in 2003. He was honored as a Technical Leader at IBM after his company was acquired in 2002. Bruce is an author, educator, and holds degrees in Electronics Engineering and an MBA.

ON MAY 13TH TRAVEL TO...

Twin Cities, MN



ABOUT THE TWIN CITIES

Minnesota is known as the "Land of 10,000 Lakes" and its residents enjoy them year around. Popular pastimes include canoeing the BWCA or lacing up the skates for a game of pond hockey.

FUN FACT

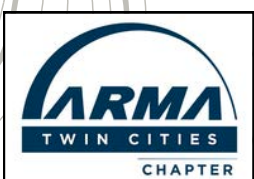
Minneapolis is serious about campaign finance reform. The "Twinkie Law" was passed in 1985 as the result of a Minneapolis City Council candidate passing out \$31 worth of Twinkies, Ho-Hos, and coffee to elderly residents.

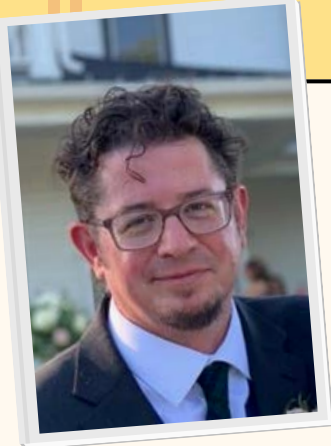
UPCOMING EVENTS

The *Minnesota State Fair* is the Great Minnesota Get-Together. The second largest state fair in the country hosts 2 million visitors annually. Held for 12 days and ending on Labor Day, it's a celebration to the end of summer.

ABOUT ARMA TWIN CITIES

The ARMA Twin Cities Chapter continues to grow by providing members with networking and learning opportunities. Future topics include leveraging technology and regulatory compliance while increasing organizational efficiency and reducing risk.



May
13**ROBERT MCKEE*****Got ROT? The Best Haul-Away Services are at Your Hands and in Your Connections***

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

ABOUT THE PROGRAM

Who likes cleaning up their house and organizing years of neglect? No one, unless you're an information management professional. And even then it's not always fun, but it is your job! We'll talk about the challenges of identifying ROT and discuss real solutions to clean up and organize your company's information. Successful efforts will result in the ability to:

- Quickly find, use, and distribute information needed for your job.
- Use the most current and accurate information available.
- Make successful business decisions.
- Protect PII and confidential information.
- Properly retain and dispose of information.

Spring is around the corner – learn how to be prepared for the annual cleanup!

ABOUT ROBERT

Bob McKee, IGP is Records Manager at Spire, Inc. with 25 years of IG experience in both the utility and legal industries. He has a passion for understanding information and finding solutions, including: designing a 10,000 sq. ft. active records center, leading HC file cleanups, and cleanup & migration of millions of electronic files. Bob is a frequent speaker at regional and international conferences and is past President of the ARMA St. Louis Chapter. In his spare time, Bob chats with his wife about information governance – she's in a similar role at a large national law firm.



ON MAY 14TH TRAVEL TO...

Northeast Ohio



ABOUT NORTHEAST OHIO

Northeast Ohio rises from the shores of Lake Erie and blooms with ethnic neighborhoods, the Rock and Roll and Pro Football Halls of Fame, and the Cuyahoga Valley National Park.

FUN FACT

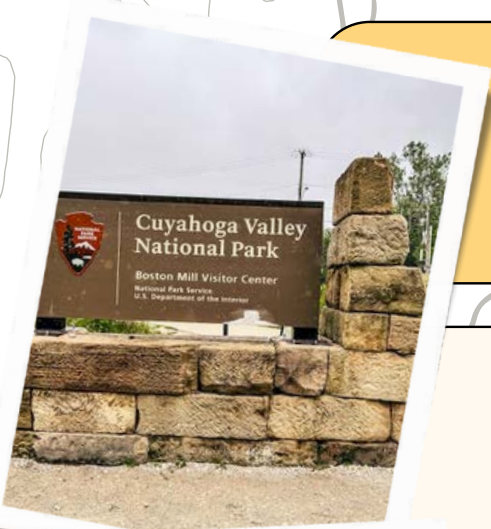
Cleveland is the birthplace of Superman and home to the “A Christmas Story” house. Chef Boyardee also got his start in Cleveland. Playhouse Square is the largest theater district in the U.S. outside of New York City.

UPCOMING EVENTS

The 2025 *Pro Football Hall of Fame Enshrinement Ceremony* will take place on August 2nd. The *Rock and Roll Hall of Fame Induction Ceremony* will be held later this year. The *Twins Day Festival* is held in August in Twinsburg, OH.

ABOUT ARMA NORTHEAST OHIO

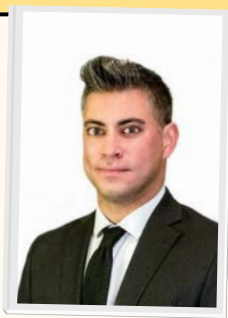
The Northeast Ohio Chapter serves the communities of the greater Cleveland and Akron areas. We strive to enable our members to provide records management and information governance expertise to their organizations and the community at large.



2025 ARMA PASSPORT



[Click here to learn more](#)



May
14

GREG GROSPITCH & MICHAEL DISCENZO

IT Showdown: The Pros and Cons of Automation, Conversion, and Consolidation

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

ABOUT THE PROGRAM

Join us for a lively debate as we dissect real-world scenarios, uncover challenges, and share insights to help you make informed decisions. Don't miss this opportunity to explore these transformative trends! We will dive into the pros and cons of the following topics:

- AI and Machine Learning: Can AI revolutionize processes, or does it risk perpetuating bias and errors due to poorly trained algorithms?
- Legacy Conversion: Is transitioning from paper to digital (and digital to digital) the ultimate solution for modernization, or are the risks and challenges too significant to tackle?
- Content Consolidation: Does consolidating file stores reduce costs and risks, or is it simply trading one problem for another?

ABOUT GREG & MICHAEL

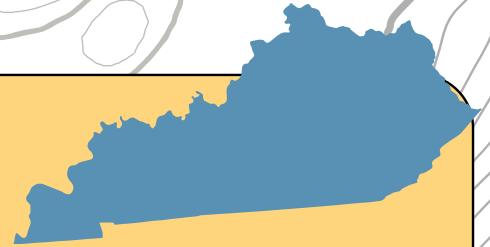
Greg Grospitch, VP of Solutions at Access Corporation, is a seasoned expert in IG and ECM, with a career spanning over 2 decades. He has a deep understanding of the challenges organizations face with legacy systems, digital transformation, and data security. Greg resides in Cleveland, OH.

Michael Discenzo leads Product Marketing for Access Corporation and has over 25 years of experience. He is a leader in records and information management, specializing in ECM strategies that drive efficiency and compliance. Michael is based out of Cleveland, OH.



ON MAY 15TH TRAVEL TO...

Kentucky



ABOUT KENTUCKY

Known for its rich traditions of horse racing and bourbon, Kentucky's natural beauty and southern hospitality make it a world-class destination.

FUN FACT

Kentucky is home to Mammoth Cave – the world's longest cave system, Middlesboro – a city built in a meteorite crater, and Cumberland Falls – 1 of 2 places in the world where a rare moonlight rainbow called a “moonbow” can be seen.

UPCOMING EVENTS

The City of Lexington is celebrating its 250th birthday throughout 2025 and the L&N Depot in Bowling Green turns 100 in September 2025. The L&N Depot serves as the home for The Historic Railpark and Train Museum.

ABOUT ARMA KENTUCKY

On September 10, 2022, the Lexington and Louisville ARMA Chapters announced that they had merged to create one ARMA Kentucky Chapter. They offer educational programs based on industry standards, ARMA GARP Principles, and best practices.



May
15



DEBORAH ROBBINS

***Five Mistakes that Sabotage Your RIM Program:
Are You Making One of These?***

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

ABOUT THE PROGRAM

This session will identify the top 5 mistakes that sink a Records and Information Management (RIM) Program and discuss what you can do to avoid these costly mistakes. We will explore how to identify behaviors that are hindering the growth of your program, how to help avoid self-defeating practices, and how to put your program on the fast track to maturity.

ABOUT DEBORAH

Deborah Robbins, CRM, CIP, has over 20 years of experience in the records and information governance field covering city, county, and federal government, as well as legal, finance, education, utilities, and private sectors. She has been involved in ARMA local leadership boards. Deborah is the former Chair of the ICRM Mentoring Committee and a leader of a CRA/CRM study group. Deborah has served as a frequent speaker on topics such as data mapping, gaining compliance with RIM programs, professional growth, change management, and business continuity & disaster recovery.



ON MAY 20TH TRAVEL TO...

Michigan

ABOUT MICHIGAN

Whether you're a cityscape-adventurer or an outdoor-enthusiast, a foodie or a thrill-seeker, Michigan has something to offer everyone.

FUN FACT

Michigan is the only place in the world with a floating post office. The J.W. Westcott II is the only boat in the world that delivers mail to ships while they are still underway. They have been operating for 125 years.

UPCOMING EVENTS

ARMA Michigan is hosting a full-day, in-person Spring Seminar on April 30th with the theme "Getting Your Ducks in a Row." Presentation topics include organization, communication, and business process design & improvement.

ABOUT ARMA MICHIGAN

ARMA Michigan was formed in July 2023 through a merger of all 3 Michigan chapters. The chapter promotes and advances the professional competency of its members, enabling them to provide RIM leadership & expertise.



**CHRISTIAN PASCHKE*****How to Use Scorecard Reporting and Testing to Drive Measurable Records Management Compliance Results***

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

ABOUT THE PROGRAM

Testing and reporting for records management compliance in your organization doesn't need to be complicated. This session will walk you through the approach used by a Fortune 500 company to monitor records management compliance across more than 700 of its operations facilities in the United States and Canada. These methods led to an 88 percent increase in records management compliance within three months. In this session you will learn simple, actionable methods to measure, report, and improve records management compliance in your organization. Session participants will learn about the tools and processes used by this Fortune 500 company and how to adapt them within their organization.

ABOUT CHRISTIAN

After a 25+ years in corporate communications and consulting, Christian Paschke made an unexpected career change to records and information management. What started as a temporary position led to a full-time role at a Fortune 500 company, with a program that covers physical and electronic records management, remediation plans, training, and legal hold analysis and application. By applying experience in communications and consulting to RIM, Christian has developed practical approaches to metrics, reporting, and compliance testing that she is eager to help others learn and adapt.

ON MAY 21ST TRAVEL TO...

Pennsylvania

ABOUT PENNSYLVANIA

Known as the "City of Brotherly Love," Philadelphia is where America was born. It's home to the Liberty Bell, Independence Hall, and this year's Super Bowl Champions, the Philadelphia Eagles.

FUN FACT

Located just outside of Philadelphia, the King of Prussia Mall is the third largest Mall in the U.S. Established in 1963 and expanded several times over the years, it features Nordstrom, Macy's, Neiman Marcus, Bloomingdale's, and more.

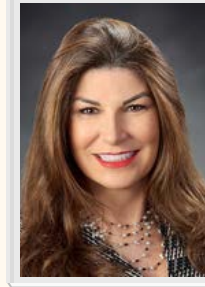
UPCOMING EVENTS

First held in 1927, the *Stotesbury Cup Regatta* is the world's oldest and largest high school rowing competition. It takes place annually in May along the Schuylkill River in Philadelphia.

ABOUT ARMA KEYSTONE PA

The ARMA Keystone PA Chapter formed in 2023 when the Liberty Bell and Pittsburgh chapters merged into one Pennsylvania chapter. Their mission is to provide professionals with educational, networking, and professional development opportunities.





May
21

KELLY MURPHY, ASHLEY MCKAY, & SHERRY MCMANUS

Navigating RIM in Utilities and Energy Industries

9 AM PDT

10 AM MDT

11 AM CDT

12 PM EDT

ABOUT THE PROGRAM

Join us as we explore RIM through the lens of Utilities and Energy practitioners. Despite each industry having unique challenges and requirements, records and information management (RIM) professionals have much in common, and the sharing of knowledge & best practices has long been a staple of our trade. Learn about the obstacles, and more importantly, the solutions that have resulted in strategies that mitigate the impact of natural disasters, secure stakeholder buy-in, modernize processes and technology, streamline compliance, improve efficiency, and future-proof their RIM programs.

ABOUT KELLY, ASHLEY, & SHERRY

Kelly Murphy, MLIS is the Records Administrator at Trinity River Authority. She holds a master's degree in Library Science and a graduate certificate in Archival Management from the University of North Texas.

Ashley McKay, MLIS, CRM is the Senior Records Specialist at Valero. She holds a master's degree in Library and Information Science from the University of Texas at Austin and is a Certified Records Manager.

Sherry McManus is the President and Founder of doc2e-file, Inc. With over 26 years of experience, she is an expert in document scanning and imaging consulting.



ON MAY 22ND TRAVEL TO...



Iowa



ABOUT IOWA

Iowa, known as the “Hawkeye State,” became a U.S. state in 1846. Des Moines, its capital, was founded in 1843 and grew as a hub for coal, railroads, and agriculture.



FUN FACT

Iowa is the only state bordered by 2 navigable rivers (Mississippi & Missouri). Des Moines was originally Fort Des Moines, named after the Des Moines River. Today Iowa is known for its insurance industry and Iowa State University.



UPCOMING EVENTS

Coffee break and service project coming in Summer 2025! The next hybrid bi-monthly meeting is scheduled for September.

ABOUT ARMA IOWA SPARK GROUP

Founded in 2024, the ARMA Iowa Spark Group is a budding community for records and information management (RIM) professionals across Iowa and beyond. Led by 3 founding members, it's an informal charter-based organization with no elected officers.



**JESSE WILKINS**

Building and Sustaining Your RIM Program with a RIM Playbook

10 AM PDT

11 AM MDT

12 PM CDT

1 PM EDT

ABOUT THE PROGRAM

If your entire RIM team won the Powerball tomorrow and retired, would their successors be ready to keep the program running? With a playbook, the answer is yes! This workshop introduces the RIM playbook: a guide of “plays” that keep the program on track. We’ll explore its purpose, value, and benefits, including centralization and standardization. Attendees will learn how to structure a playbook and its individual plays, plus the process for building one. A template with sample plays will be provided to help attendees develop their own RIM playbook.

ABOUT JESSE

Jesse Wilkins, CIP, CIPP/US, CIPM, IGP, CRM, CIGO, ICE-CCP, AIIM Fellow, has nearly 30 years of experience in information management as an end user, vendor, consultant, and trainer. His expertise includes information governance, records management, ECM, social media governance, and training & certification development. A sought-after speaker, he has delivered 900+ keynotes and 200+ workshops worldwide. He holds numerous certifications and industry awards. Learn more on his LinkedIn page: www.linkedin.com/in/jessewilkins.

SPRING SEMINAR MANIA V

TRIVIA & NETWORKING FINALE EVENT

Extend your virtual vacation for another day by attending the Spring Seminar Mania V's event finale on Thursday, May 29, 2025, where we will play a records trivia game, network with one another, and announce the finale door prize winners.

The Spring Seminar Mania wrap-up meeting will also feature a trivia contest! There will be 3 rounds of trivia and all questions will be based on both the sessions and the chapters that are presenting each session. The more sessions you attend, the better your chances of acing the trivia competition and winning a gift card. The gift cards that were generously donated by VRC will be awarded to the top contestants for each round of trivia. Please note that each contestant can only win one trivia gift card, regardless of their placement at subsequent trivia rounds. There is a 50 person limit to each trivia round.

May
29

9:30 AM PDT

10:30 AM MDT

11:30 AM CDT

12:30 PM EDT

**TRIVIA & GAMES • FABULOUS PRIZES
MEET OTHER PROFESSIONALS**



2025 ARMA PASSPORT



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