It’s been over a year since most ARMA Chapters held in-person meetings and Records and Information (RIM) Professionals across the nation are going stir crazy. If you think about it, many RIM professionals spend the majority of their careers in rooms without windows so it’s really saying something when our industry feels cooped up.

Do you wish you could venture beyond your local grocery store?

Well, grab your virtual passport and get ready for the ARMA trip of a lifetime because something special is brewing for this year’s Spring Seminar and it will be unlike anything you’ve experienced before!

12 local ARMA Chapters have come together to provide 12 educational sessions across 12 dates in April and May. Get your virtual ARMA Passport stamped each time you attend one of these meetings to win prizes at the end of the event! The more cities you visit means the more times you get your ARMA Passport stamped which means more chances of winning!

So, start packing your virtual bag and tour the ARMA Chapters below. Great speakers, excellent educational sessions and prizes too. Mark your calendar for April 13, 14, 15 and 20, 21 and 22 as well as May 11, 12, 13 and 18, 19 and 20.
Thanks to the generosity of our sponsors, fabulous prizes await you during and at the end of your trip including:

- 24 - $50 Gift Cards donated by VRC
- 12 “Mystery” Gift Cards and Tumblers donated by TAB
- Other miscellaneous door prizes as provided by the hosting chapters.

Extend your virtual vacation for an additional day by attending Spring Seminar-Mania’s event finale on Friday May 21st (12:30 P.M. Eastern/11:30 A.M. Central Time start) where winners of the door prizes will be announced.

*You do not need to be in attendance at the 05/21/2021 meeting to win*

Here is how the door prize drawing will work:

Every time you attend a meeting your digital passport will be stamped thereby placing your name into a drawing for the end of event door prizes. The more meetings you attend, the more chances you’ll have to win!

Special Notes:

- Attendees can request to opt out of the prize drawings by leaving a note during each individual registration
- Winners will be randomly selected and announced at the 05/21/2021 meeting.
- One prize per person.
- Winners will be formally notified via e-mail by the Spring Seminar-Mania Prize Committee.
May 11-13

Sustainability: The Ninth Principle?

In this session, we’ll discuss the potential for positive environmental impact that decisions made about how we, as information management professionals, protect and preserve information throughout its lifecycle can make a difference.

Register at: www.cilarma.org

Visions of the Future

Maybe at no time in our career has it been more critical for us to draw upon the experienced insight of our colleagues. You will not want to miss this opportunity. This could be the most important hour you will spend.

Register at:
https://www.gkcarma.org/gkcarma-events/

Demystifying RIM Digital Transformation

The responsibility to transform a physical or hybrid records program into a digital one can be paralyzing. We will walk through how RIM digital transformation can be broken down into manageable chunks.

Register at:
https://www.eventbrite.com/e/149947116863
Defensible Disposition
It's time for spring cleaning! In this session we will provide strategies for implementing a documented disposal process, what to look out for, and how to communicate to your stakeholders.
Register: https://www.armamidmichigan.org/events/spring-seminar-mania-defensible-disposition

Where is Everything? Building an IG Program with Little to Start
Starting an IG Program when you don't have much to start with can seem overwhelming. Join Chris Hockey, IGP as he outlines how he started building an IG program, using the IGIM and applying some lessons learned from his previous career in Higher Education.
Register: stephanie.bustraan@Amway.com

From Cartographer to CRM
Join Laurie Carpenter, CRM, IGP as she maps her career journey from drawing maps and transform into a seasoned Records & Information Governance professional. You'll be encouraged and inspired to become your own career cartographer
Register: https://armamilwaukee.org/eventer/laurie-carpenter/
About Central Illinois
Rich history of Abraham Lincoln's travels back in the 1800's where he passed through Lincoln Illinois (he christened the namesake community) Mt. Pulaski courthouse where he practiced law

About ARMA Central Illinois
Chartered in 1971, membership includes individuals from major cities including: Springfield (Capital), Bloomington-Normal, Champaign-Urbana, Charleston, Lincoln and Decatur.

Enjoy:
- Shawnee Hills Wine Trail
- Baseball games for Springfield Sliders and Normal Cornbelters
- Riggs Beer Company

While you're here...
Attractions:
- Springfield State Capitol
- Abraham Lincoln Presidential Library
- Lincoln Home National Historic Site
- Lincoln's Tomb

Attractiions:
Chartered in 1971, membership includes individuals from major cities including: Springfield (Capital), Bloomington-Normal, Champaign-Urbana, Charleston, Lincoln and Decatur.

learn more: www.cilarma.org
KANSAS CITY

About Kansas City
With flowers in bloom, spring is a time for a renewed appreciation of everything that makes KC great. Here's how to make the most of the season in the Paris of the Plains. (www.visitkc.com)

While you're here...

Attractions:
- Union Station
- Liberty Memorial and WWI Museum
- Kansas City Royals
- Kansas City Zoo

Enjoy:
- Powell Gardens
- Worlds of Fun
- Country Club Plaza
- City Market

About Greater Kansas City ARMA Chapter

The Greater Kansas City Chapter of ARMA is an association of professionals serving the Information Management field. As a not-for-profit association, our objective is to provide our members with continuing education and networking opportunities.

learn more: https://www.gkcarma.org/
About Cleveland

Cleveland was founded in 1796 and is the largest city on Lake Erie. Known as the home of rock and roll, the first rock concert was held in Cleveland, OH.

While you're here...

Attractions:
- Rock and roll hall of fame
- Professional football hall of fame
- Lake Erie water sports
- Cuyahoga Valley National Park

Enjoy:
- Browns Football
- Indians Baseball
- Cavaliers Basketball
- Local breweries

About Northeast Ohio ARMA Chapter

The fourth oldest Chapter in existence is composed of a diverse membership of professionals from legal, medical, government, large corporations, nonprofit companies, commercial records centers, office supplies, software, and staffing.

learn more: http://northeastohio.armachapters.org/
On May 18th
Visit...

MID-MICHIGAN

About Lansing
Lansing is located in the heart of Michigan’s Lower Peninsula, serving as an ideal destination for travelers seeking small town comfort and big city convenience.

About ARMA Mid-Michigan
Mid-Michigan ARMA serves as a focal point in promotion and advanced improvement of records and information management (and related fields) through education by sharing and exchanging experiences and information with its members.

learn more: www.armamidmichigan.org

While you're here...

Attractions:
- Potter Park Zoo
- Common Ground Music Festival
- Numerous Museums and Historical Centers
- State Capitol Building

Enjoy:
- Campus of Michigan State
- Local breweries and restaurants
- Numerous parks and trails
- Lansing Area Tours
On May 19th
Visit...

WESTERN MICHIGAN

About Western Michigan

Our chapter covers 235 miles from Traverse City to Three Rivers and South Haven to Lansing. This region along Lake Michigan is known for breathtaking views and hometown attractions.

Attractions:
- Downtown Grand Rapids
- Holland Tulip Festival
- Whitecaps Baseball Games
- Grand Haven Boardwalk

Enjoy:
- A vibrant downtown
- The beauty of Holland's colorful tulips in the spring
- 1.5 mile long stretch of paved path along the Grand River harbor

About ARMA Western Michigan

Western Michigan ARM Chapter has been educating members and their colleagues in Records and Information Management since it was chartered in 1974.

learn more: www.westmiarma.org
On May 20th
Visit...

MILWAUKEE

About Milwaukee

Milwaukee is the largest city in the state of Wisconsin. Located on Lake Michigan's western shore, Milwaukee is known for its brewing traditions and home to Harley Davidson Motorcycles.

While you're here...

Attractions:
- Milwaukee Art Museum
- Pabst Mansion
- Summerfest
- Milwaukee Bucks Basketball

Enjoy:
- Local and large breweries
- Lake Michigan coast
- Historic European Architecture

About ARMA Milwaukee

Established on March 6, 1948 with the "Milwaukee Filing Association", ARMA Milwaukee is one of the first ARMA Chapters chartered. ARMA Milwaukee services the western portion of Wisconsin, with members in Oshkosh, Stevens Point, and Green Bay.

learn more:
www.armamilwaukee.org
SUE TROMBLEY
11TH MAY
12:00-1:00 CST
SUSTAINABILITY: THE NINTH PRINCIPLE?

About Sue
Sue Trombley, MLIS, FAI, is Managing Director of Thought Leadership at Iron Mountain. Trombley led Iron Mountain’s Information Management Consulting group for 10 years managing a team of subject matter experts and running large engagements. She now conducts research to share with the Information Management community at large by hosting webinars, blogging and speaking at association events. She sits on the University of Texas at Austin School of Information Advisory Council, is a past AIIM Board member and is a past ARMA regional advisor and past-president of its Boston Chapter.

About the Program
As laws and social contracts shift to be more mindful of our influence on the environment, many organizations have instituted sustainability targets to reduce their carbon footprint. The goal of this session is to share ways in which information management professionals can contribute to green ideas and activities from the view point, and learnings of organizations with sustainability commitments and experience. Attendee interaction is encouraged to discuss additional green/sustainability options and experiences. We will conclude a debate as to whether or not we should recommend that ARMA includes sustainability as the 9th Principle.

REGISTER: WWW.CILARMA.ORG
About the Panel

BIG questions that will require answers; answers that have been well considered, vetted and embraced. Join us and our panelists and hear our panelists provide critical insights that we need.

Laurie Fischer (HBR Consulting),
Nick Inglis (IPRO)
Tim McMahon (Open Text)

Laurie, Nick and Tim will be our panelists providing the critical insight that we need.

Moderated by Bill Millican

About the Program

We've come a long way since February / March of 2020; and as we move out of Spring 2021, we're doing our best at peering into our crystal ball in an effort to see what changes lie ahead of us. Like the rest of the world, the information governance landscape, its practice and the tools that are being used are in almost constant flux.

1. What will the next six months bring?
2. How will that landscape look as we close out 2021 and enter 2022?
3. What tools and technologies are we going to need?
4. How will the tools and the technologies that we are now using need to change?
About Kurt

Vice President, Product Evangelist at Access. Kurt is a Sales Executive with proven ability to innovate solutions, develop loyal customers and business partners, build and inspire teams, and lead growth and transformation. Areas of expertise include strategic vision, sales and marketing, planning and execution, business development, account success, and corporate development. A visionary, transformational leader who creates high performing teams and instills a customer-centric culture.

About the Program

The massive responsibility to transform a physical or hybrid records program into a digital one can be paralyzing to records and information management (RIM) professionals.

Have no fear, we're here to help. Or at least, offer our expertise on RIM Digital Transformation. We will walk through how RIM digital transformation can be broken down into manageable chunks.

REGISTER: HTTPS://WWW.EVENTBRITE.COM/E/149947116863
About Jennifer

Jennifer Silveus is currently the Records Center Operations Manager for the State of Michigan. She has over a decade of experience in designing and maintaining both physical and electronic recordkeeping systems and service offerings. She is a graduate of Michigan State University, and a board member of the Mid-Michigan chapter of ARMA.

About the Program

With so many other priorities in our businesses, disposing of records is sometimes hard to find resources for. And then, how do you ensure that your process is sound and legally defensible? It's difficult to fight common misconceptions about disposal too. The decreasing cost of storage still doesn't keep up with the explosion of data volume. The risks and costs of keeping things too long are real issues. So, where do we start? This session will go over the value and facets of a sound disposal strategy. We will also look at a documented disposition process and discuss how it was developed, and what can be done at each step of the process to ensure accuracy and accountability.

REGISTER:
HTTPS://WWW.ARMAMIDMICHIGAN.ORG/EVENTS/SPRING-SEMINAR-MANIA-DEFENSIBLE-DISPOSITION
Dr. Christopher Hockey graduated from SUNY Oswego with a Bachelors in Political Science, concentrating on Public Policy and Administration. In his last year at SUNY Oswego, Chris served as Vice President for the student government. It was in this role that he discovered a passion for working in higher education and supporting college student learning and growth. Chris spent the next 17 years working in various administrative roles at Utica College, SUNY Oswego, SUNY System Administration and Onondaga Community College while simultaneously earning his Master’s degree in Higher Education Administration from Syracuse University in 2005 and an Ed.D in Executive Leadership from St. John Fisher College in 2015. Chris has also taught courses in public speaking and strategic communication in business. In 2019, Chris decided to explore new opportunities and challenges outside of Higher Education and found his way to Bond, Schoeneck and King, PLLC. Joining the firm in August of 2019, Chris serves as the Director of Records and Enterprise Content where he oversees the New Business Intake/Conflicts and Information Services teams as well as managing the Firm’s DMS, physical records, and other content repositories. Dr. Hockey received his Information Governance Professional certification in October, 2020.

Entering a Firm that has a black hole of procedures and policies surrounding information governance, including records and information management, can be overwhelming. It can be even more overwhelming when the concept of Information Governance is unknown. Chris Hockey, Director of Records and Enterprise Content at Bond, Schoeneck and King, PLLC shares his insights and lessons learned from his experiences attempting to create an Information Governance program from the ground up. Chris will share how his experiences outside of the legal industry helped him look at building an Information Governance program in a different way and the importance of being agile in IG program development.
About Laurie

Laurie Carpenter, CRM, IGP holds more than 30 years of experience in information governance and records and information management (RIM) in a range of industries. She holds a Master of Arts in Geography. She is currently a Director of RIM at the Walt Disney Company. Laurie is a frequent facilitator on gamification, marketing RIM, electronic content management systems, and records management basics at both the local and national level. She has served on the Board of Regents at the Institute of Certified Records Managers (ICRM), the ARMA-GLA chapter board and was president of the ARMA – Central Kansas Chapter.

About the Program

How does someone start out drawing maps and transform into a seasoned Records & Information Governance professional holding multiple industry certifications and serving on multiple association boards?

Join Laurie Carpenter, CRM, IGP as she maps her career journey. You’ll be encouraged and inspired to become your own career cartographer.
SPONSORS

SPRING SEMINAR MANIA

April/May 2021