It’s been over a year since most ARMA Chapters held in-person meetings and Records and Information (RIM) Professionals across the nation are going stir crazy. If you think about it, many RIM professionals spend the majority of their careers in rooms without windows so it’s really saying something when our industry feels cooped up.

Do you wish you could venture beyond your local grocery store?

Well, grab your virtual passport and get ready for the ARMA trip of a lifetime because something special is brewing for this year’s Spring Seminar and it will be unlike anything you’ve experienced before!

12 local ARMA Chapters have come together to provide 12 educational sessions across 12 dates in April and May. Get your virtual ARMA Passport stamped each time you attend one of these meetings to win prizes at the end of the event! The more cities you visit means the more times you get your ARMA Passport stamped which means more chances of winning!

So, start packing your virtual bag and tour the ARMA Chapters below. Great speakers, excellent educational sessions and prizes too. Mark your calendar for April 13, 14, 15 and 20, 21 and 22 as well as May 11, 12, 13 and 18, 19 and 20.
STAMP YOUR PASSPORT

Thanks to the generosity of our sponsors, fabulous prizes await you during and at the end of your trip including:

- 24 - $50 Gift Cards donated by VRC
- 12 “Mystery” Gift Cards and Tumblers donated by TAB
- Other miscellaneous door prizes as provided by the hosting chapters.

Extend your virtual vacation for an additional day by attending Spring Seminar-Mania’s event finale on Friday May 21st (12:30 P.M. Eastern/11:30 A.M. Central Time start) where winners of the door prizes will be announced.

*You do not need to be in attendance at the 05/21/2021 meeting to win*

Here is how the door prize drawing will work:
Every time you attend a meeting your digital passport will be stamped thereby placing your name into a drawing for the end of event door prizes. The more meetings you attend, the more chances you’ll have to win!

**Special Notes:**
- Attendees can request to opt out of the prize drawings by leaving a note during each individual registration
- Winners will be randomly selected and announced at the 05/21/2021 meeting.
- One prize per person.
- Winners will be formally notified via e-mail by the Spring Seminar-Mania Prize Committee.
The Impact of Emoji in Workplace Communications

Join Eric Parish (JD, CEDS, IGP) of Ricoh in this session as he discusses the challenges and risks associated with emojis in workplace communication and provides practical solutions for the problems they present.

Register: https://www.eventbrite.com/e/twin-cities-arma-april-13-2021-meeting-via-webinar-tickets-141850423435

Reducing the Costs & Mitigating the Risks of eDiscovery through Better Info Governance

Waiting until you are hit with litigation to “discover” the holes in your organization’s information strategy could lead to unnecessary costs and risks. An effective IG program accounts for likely uses of information throughout its lifecycle, and that must include eDiscovery.

Register: https://armadetroit.org/meetinginfo.php

Color Code: Secret To Communication, Collaboration, and Cohesion Every Time

Why you do the things you do and more importantly, why you don't do what you don't do. What others really need and want from you and with you. Create connection, communication, collaboration, and cohesion every time

Register: https://armaindiana.wildapricot.org/
M365 and Me - Microsoft Talks
M365 and RIM
Learn about the retention and information governance features in Microsoft 365 straight from a leading Microsoft technology specialist.

Register:
https://armamadison.org/meetinginfo.php?id=76&ts=1616011606

Information Governance Post Pandemic Challenges and Opportunities
Join us for a look at hot topics and industry trends related to Information Governance Post-pandemic challenges and opportunities. Topics will include "what are organizations planning for", "Governing content in collaboration systems", and "ROI on physical to digital policies and procedures."

https://icemillermeet.webex.com/icemillermeet/onstage/g.php?TID=ef5727a18916e90260a5ac4047fa35c43

The ICRM Goes Virtual, Everything You Need to Know- Application to Certification
Rae Lynn will summarize the process for acquiring ICRM certifications from application to certification, and will provide an update on the Institute's recent advancements that include a transition to online testing and the deployment of the Virtual Exam Prep Workshop series.

Register: andy@inforourcesinc.com
On April 13th
Visit the...

TWIN CITIES

About the Twin Cities

Minneapolis-St. Paul, founded in the mid-1800's, has a population of approximately 4,000,000, making it one of the largest metro areas in the country.

While you're here...

Attractions:
- Mall of America
- Minnesota Zoo
- Minnehaha Falls
- US Bank Stadium/Target Field

Enjoy:
- 10,000 Lakes
- Natural Beauty-Parks
- Shopping and Dining
- Theaters and Museums

About the Twin Cities
Chapter of ARMA

Twin Cities ARMA, a chapter of ARMA International, was established in 1958. It serves Records & Information Management (RIM) professionals in the metro area of Minneapolis & St. Paul, as well as throughout the state of Minnesota.

learn more: https://twincitiesarma.org/
On April 14th
Visit...

About Detroit
Founded in 1701, Detroit is the largest city in Michigan and is located along the Detroit River between Lake St. Clair and Lake Erie. Detroit's nicknames include The Motor City and Motown.

While you're here...
Attractions:
- Eastern Market
- Belle Isle Park/Detroit Riverfront
- The Detroit Institute of Arts
- Detroit's Masonic Temple

Enjoy:
- Detroit Style Square Pizza
- Vernor's Ginger Ale
- Better Made Potato Chips
- Stroh's Superman Ice Cream

About ARMA Detroit
ARMA Detroit was formed in 1956 and is a member of the Great Lakes Region. We have 60+ members representing many diverse industries including education, energy, financial services, manufacturing, government and legal.

learn more: https://armadetroit.org
On April 15th Visit...

INDIANAPOLIS

About Indianapolis
Indianapolis is known as Indy, Indiana's state capital, and most-populous city of Indiana. It is home to the Motor Speedway, Indians Baseball, Pacers Basketball, and the IMA museum.

While you're here...
Attractions:
- Whiteriver State Park
- Indianapolis Museum of Art
- Indianapolis Motor Speedway
- Eagle Creek Park

Enjoy:
- Canal Park
- St. Elmo Steak House
- Sun King Brewery
- Brown Country State Park

About ARMA Indiana
ARMA Indiana is to provide education, research, and networking opportunities to information professionals, to enable them to use their skills and experience to leverage the value of records, information, and knowledge as corporate assets.

learn more:
https://armaindiana.wildapricot.org/
Madison, WI offers both small town charm and a range of leisure and cultural opportunities usually found in larger cities. It has been continually ranked as a best place to live.

About Madison

While you're here...

Attractions:
- Olbrich Botanical Gardens
- Monona Terrace
- Memorial Union Terrace
- Downtown Madison (State Street!)

Enjoy:
- Dane County Farmers Market
- Concerts on the Square
- Local cheese curds/beer brats
- Babcock ice cream

About ARMA Madison

ARMA-Madison aims to promote the advancement and professional competence of its members to enable them to provide records and information management leadership and expertise within their organizations and their communities.

learn more: https://armamadison.org
On April 21st
Visit...

LEXINGTON

About Lexington
Known as the Horse Capital of the World, Lexington also offers an exploding culinary revolution. With a small town feel we have big city amenities. Bourbon, craft beer and wine tours.

While you're here...

Attractions:
- Keeneland Horse Racing
- Horse Farm Tours
- Bourbon Distillery Tours
- University of Kentucky

Enjoy:
- Farm to Fork fresh food
- Kentucky Castle
- Outdoor activities at the Red River Gorge
- Craft Beer

About Lexington ARMA
Founded in 1979, the Lexington ARMA Chapter offers educational programs based on industry standards, ARMA’s GARP Principles and best practices. Monthly meetings (pre-pandemic) offer an opportunity to network and build relationships with other professionals.

learn more: Facebook/ Lexington ARMA
On April 22st
Visit...

LOUISVILLE

About Louisville
Louisville, Kentucky, was founded in 1778 by George Rogers Clark and named after King Louis XVI of France. Located along the Ohio River, it is home to the Kentucky Derby each May.

While you're here...
Attractions:
- Actors Theatre of Louisville
- Evan Williams
- Distillery Tours
- Churchill Downs
- Louisville Slugger Factory

Enjoy:
- 4th Street Live and Bardstown Road
- Baseball and soccer leagues
- Local distilleries and breweries
- Local museums and factory tours

About Louisville ARMA
The Louisville ARMA Chapter has been meeting regularly sense the late 1970s, early 80s with thousands of member & non-members attending our monthly meetings throughout the years. Over the last 10 years, we’ve hovered around 30 local members.

learn more: https://louisville.armachapters.org/
About the Program:

Eric provides legal operations, litigation, compliance and regulatory data solutions to law firms and legal departments. He helps clients achieve successful outcomes by providing clarity, creating efficiencies and reducing risk. It is the core of what he does!

About the Program:

More than 26 million custom emoji have been created in Slack and the use of emoji in Teams is universal, revolutionizing the way we communicate. Some employees are capable of having entire discussions with emoji and it takes just one emoji to change the meaning of the message. This Session will discuss the challenges and risk associated with emoji in workplace communication and provide practical solutions for the problems they present.

REGISTER:
About the Program

ANN K. SNYDER

REDUCING THE COSTS & MITIGATING THE RISKS OF EDISCOVERY THROUGH BETTER INFORMATION GOVERNANCE

14TH APRIL
12:00-1:00 EST

About Ann:
Ann K. Snyder is the Content & Education Director at ARMA International. Immediately prior to joining ARMA, Snyder served as senior manager of information governance at a biotech company. Snyder’s experience includes data remediation; data mining/analytics; e-discovery; IG process building/improvements; IG technologies; IG program maturity assessment/gap analysis; long-term digital preservation; IG program training; IG frameworks, programs, committees.

About the Program:
Are there major gaps in your IG program? Waiting until you are hit with litigation or other investigations to “discover” the holes in your information strategy exposes your organization to unnecessary costs and risks. An effective IG program accounts for likely uses of organizational information throughout its useful lifecycle, and that must include eDiscovery.

REGISTER:
HTTPS://ARMADETROIT.ORG/MEETINGINFO_PHP
About Twila:
As a speaker and leading Humanologist, Twila Kaye teaches audiences around the world what makes them and the people they relate to on a daily basis "tick". Over 2 million people have used the tools she teaches to save their marriages, connect with their children, and drastically improve their working relationships.

In her spare time, Twila is Co-Founder and Chief Experience Officer at LimeLily. Helping companies boost their customer experience and employee experience through experiential gifting. She has two grown children and now lives in Central Texas.

About the Program:
Did you know that 85% of all job losses and 75% of all personal break ups are due to relationship differences and lack of understanding how to communicate?

All life is about relationships. The success of any endeavor, whether it be personal or professional, inevitably comes down to how you relate with the people around you. Connecting with the people in your life not only brings fulfillment: harmonious marriages depend on it, rewarding business partnerships rely on it, and frankly, the quality of your life can hinge upon it.
About Tom:

Tom Moen is a Microsoft Solutions Specialist. He brings with him a wealth of experience from some of the top technology firms in the world, including 3M, Apple Computer, FileNet/IBM and Microsoft. His passion and unique ability to describe and demonstrate complex technology has landed him on stage with the industry’s most iconic leaders including Steve Jobs, John Scully, Steve Ballmer, Bill Gates and Satya Nadella. Tom supports his clients move to the cloud, by assisting in the economic justification, to the development of records and file plans, to complete migration and adoption.

About the Program:

As more and more organizations adopt the retention and information governance capabilities in Microsoft 365, Records and Information Management (RIM) professionals are being called upon to research and help implement these features. Join Tom Moen of Microsoft as he gives us a brief overview of Microsoft 365 and then delves into the most common RIM questions he receives from his clients. Tom’s presentation will conclude with a Q&A session, so bring your questions and get the answers straight from an expert. While Tom specializes in Microsoft 365’s government licenses, there will be a lot of overlap with private sector licenses as well, as he focuses on Records, Compliance, and eDiscovery.
LEXINGTON PROGRAM

About the SAMANTHA LOFTON MOSS

INFORMATION GOVERNANCE POST PANDEMIC

CHALLENGES AND OPPORTUNITIES

21ST APRIL
12:00-1:00 EST

About Samantha:
Samantha Lofton Moss is the chief risk and information governance officer at Ice Miller. She is responsible for the Firm's IG program and staff. She oversees information asset issues relating to risk management: compliance/privacy/IT security; practice support; litigation support/electronic data discovery; knowledge/library services; records/information management; retention; docketing; new business intake/conflicts; imaging and electronically stored information initiatives.

Samantha has over 20 years of experience, prior to joining Ice Miller, she held the office of firm-wide records information and compliance manager for Greenebaum Doll and McDonald, a large law firm based in Louisville, Ky.

About the Program:
Join us for a look at hot topics and industry trends related to Information Governance Post-pandemic challenges and opportunities

• What are organizations planning for? How can IG help?
• Governing content in collaboration systems (both on prem and in the cloud)
• ROI on physical to digital policies and procedures
• Resource Highlights

REGISTER:
HTTPS://ICEMILLERMEET.WEBEX.COM/ICEMILLERMEET/ONSTAGE/G.PHP?
MTID=EF5727A18916E90260A5AC4047FA35C43
About the Program:

Rae Lynn will summarize the process for acquiring ICRM certifications from application to certification, and will provide an update on the Institute’s recent advancements that include a transition to online testing and the deployment of the Virtual Exam Prep Workshop series.

About Rae Lynn:

Rae Lynn Haliday, CRM, MBA, holds a BS in Business Management and an MBA and earned her designation as a Certified Records Manager (CRM) in 2003. She has worked in the zoological profession for the past 37 years, and for Saint Louis Zoo since 1991. She has oversight for the Registrar Department which includes animal records management, logistics, wildlife permits and compliance.

Rae served a collective 8 years on the ICRM Board of Regents and is currently the Chairman of its Strategic Alliance Committee (SAC). She has been a member of ARMA International since 1995.