

Sunshine Breakfast Buffet

scrambled eggs • smoked bacon • sausage links
breakfast potatoes • selection of fresh fruit
fresh baked danish and muffins • orange, cranberry, and apple juice
regular and decaffeinated coffee

Classic Buffet

herb roasted chicken • baked cod with citrus butter • burgundy beef tips

Sides

mashed potatoes • parsley boiled potatoes

Buffet includes

fresh vegetable medley • mixed greens with toppings and dressings
fresh seasonal fruit • crudité display • warm rolls and whipped butter
chef's selection of desserts

2018

ARMA Milwaukee Spring Seminar

April 24, 2018-7:30 am to 4:00 pm

Embrace
the
Change

Radisson Milwaukee West
2303 N. Mayfair Rd., Milwaukee WI 53226

KEYNOTE SPEAKER



Tyson Fettes – Racine County Register of Deeds

Tyson earned the URISA Exemplary System in Government Award – Enterprise System category. The award recognizes the transformation of Racine’s land records management function motivated by the need to share accurate data in a user friendly way. They now have a streamlined function that provides better service to public and business users, who can now access accurate information on their mobile devices without ever having to visit the County offices.

SESSIONS:

Information Governance - Employee Behavior Change Management

New and disruptive technologies are rapidly upending traditional records management and Information Governance practices. Today, cloud content management applications allow employees to store their documents and data essentially where ever and however they want. Social Media, mobile messaging and other disruptive technologies portend new media and data types that potentially defy governance under today’s approaches. Records management and IG practices no longer work for many of these new technologies. What does the future hold for IG professionals? Will the role of IG as we know it today be swept away by the forces of disruptive technology?

How IG Professionals Can Deal with Disruptive Technologies

Part of a successful Information Governance program is making sure that your employees not only are able to follow your policy, but want to. How do you make it easy for employees to organize and classify documents? How can you make them more productive? In this webcast, Kathryn Hilton, VP of Consulting, will discuss key employee behavior change management strategies, such as the Five-Second Rule, that you can implement in your organization. An interactive Q&A session will follow the presentation.



Mark Diamond – Contoural

Mark is one of the industry thought leaders in proactive litigation readiness, compliance and records information management strategies. His company, Contoural, has helped 30% of the Fortune 500 plus many mid-sized and smaller organization as well as public sector entities. As a trusted advisor, he and his company help bridge legal, compliance and business needs and policies with effective legal and IT strategies and processes. Mark is a frequent industry speaker, presenting at numerous Legal and IT industry conference as well as online venues and onsite seminars.

Cleaning House – Applying Retention and Disposition To a Real World Repository

The purpose of this presentation is to help an organization get started

on applying governance to collections of digital storage – those repositories that tend to sit around or grow at an uncontrolled rate. It is possible to begin to take control – both going forward and backwards at the same time. Combining this approach with organizational initiative can result in demonstrated success.



David Steward – MidAmerica Nazarene University

David is a self-starting director with 20+ years of experience in strategic planning, business analysis, people development, processes design and improvements, and designing department initiatives that are uniquely tailored to meet or exceed organizational objectives while maintaining integrity and sound ethics. Experienced in managing multi-million-dollar budgets, controlling costs, and driving revenues. Committed to a collaborative style of leadership that maximizes the impact of individual contributors on a national scale.

Jumpstart O365 and SharePoint in the Modern Workplace

We will discuss planning tips and what Office 365 tools to use when, and explore getting started with your SharePoint content management solution and how to effectively plan and implement. We’ll look at some new Office 365 content management updates like SharePoint, OneDrive and Teams that can help you succeed. Come see how easy and fun it is to build, integrate and deploy an engaging Office 365 solution. Most importantly, we’ll discuss how you can drive user productivity and adoption with your team and across your organization.

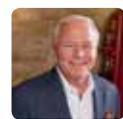


Matt Engibous – Concurrency

Solution Lead/Manager – Digital Workplace, ECM and Collaboration at Concurrency, Inc. (Microsoft Partner Of The Year) Business leader, managing customers relationships, projects and a great delivery team. Proficient in architecting Microsoft cloud, on-premises and hybrid solutions including infrastructure design, enterprise content management, portals and search. Matt has over 15 years of experience creating and leading the processes to implement intranets, migrations and enterprise content management systems.

Emerging Trends in Records Storage

Records storage vendors are an extension of your information management department – and as such they need to evolve with you. We will discuss the trends that record centers are seeing and implementing to make sure they are compliant with their client’s RIM initiatives.



Mike Coakley – CH Mike Coakley – President of CH Coakley

CH Coakley is the largest independent off-site records management company in Wisconsin and has been a staple of the community since 1978. As a former ARMA Milwaukee

Chapter President, Mike works with companies on strategic solutions to their records information management needs as well as leading CH Coakley’s future in document management and other business lines.



Mike Kaye – Assistant Vice President of Document Management for CH Coakley

Mike has been working with companies on their records management needs since 1998 and currently oversees the Document Management division for CH Coakley. Mike works with companies by managing their vital business records (hard copy/document scanning/digital records) from creation to final disposition in compliance with each customer’s unique retention scheduling requirements.

Blockchain and Emerging Trends in Technology

New innovative technologies and advancement in the power of

computing are changing the way businesses manufacture, sell, and distribute products. The rate of innovation is unprecedented, leaving companies to embrace new technologies or be disrupted by competitors who do. Eric Franz, Solution Lead for Concurrency, will share practical examples of new employee and consumer experiences enhanced by mixed reality, artificial intelligence, and analytics.



Eric Franz – Concurrency

Eric is a Solution Lead at Concurrency, a Microsoft Partner focused on Digital Transformation. He leads the Modern Applications practice dedicated to enabling business to innovate with the latest technology available. Eric and his team solve complex global-scale challenges for some of the largest companies in the world, with an emphasis on providing value through business-progress and technological differentiation.

Time	Track I	Track II
7:30 - 8:00	Registration and Breakfast	
8:00-9:00	Keynote: Tyson Fettes – Racine County Register of Deeds Tyson was a recipient of the Exemplary Systems in Government Award from URISA, a national geospatial organization for effective application of computer technology to improve government services and increase benefits to citizens.	
9:00-9:10	Break	
9:10 - 10:10	Jumpstart O365 and SharePoint in the Modern Workplace Matt Engibous of Concurrency	Information Governance Employee Behavior Change Management Mark Diamond of Contoural
10:10 - 10:20	Break	
10:20 - 11:50	Cleaning House – Applying Retention and Disposition to a Real World Repository David Steward – MidAmerica Nazarene University National Multi-Site Director	
11:50 - 1:15	Lunch and Best Practices Panel Discussion	
1:15 - 2:15	Emerging Trends in Records Storage Mike Kaye and Mike Coakley of CH Coakley	Blockchain and Emerging Trends in Technology Eric Franz of Concurrency
2:15 - 2:25	Break	
2:25 - 3:40	How IG Professionals Can Deal with Disruptive Technologies Mark Diamond of Contoural	
3:40 - 4:00	Wrap Up and Prize Drawings	
4:00	Conference Ends	

Prizes include tickets to Packers and Brewers games and much, much more!

CLE Credit information: CMP Credits: 5.5 • IGP Credits: Pending